

From August 27 to 31, 2026, Doctor of Economic Sciences, Professor Z.N. Borbasova, was on a business trip to Ust-Kamenogorsk. The visit was carried out within the framework of the grant-funded research project AP26102391, “Models of Effective Interaction between Universities, Government, and Business: Mechanisms of Technology Transfer in Kazakhstan’s Digital Economy.”

The purpose of the business trip was to study how universities in Ust-Kamenogorsk organize innovation activities, commercialization, and technology transfer, as well as to examine the digital solutions they use to support research activities and innovative projects.

The main part of the visit took place at D. Serikbayev East Kazakhstan Technical University. During the introductory meeting, the parties discussed the objectives of the visit and agreed on a work plan. Professor Z.N. Borbasova then visited the East Kazakhstan Regional Technopark “Altai” LLP (headed by Aibar Kizatov) and the Smart Engineering Competence Center (headed by Daniyar Kaliyev). She also became acquainted with the activities of the university's research departments and structural units.

A separate meeting was held with Oksana Kassymovna Denisova, Head of the Research Project Support Office (SoP Office) of the Department of Research Activities at D. Serikbayev East Kazakhstan Technical University. During the meeting, participants reviewed projects implemented by the Technology Commercialization Office. Interviews were also conducted with university representatives on the management of innovation projects and research and development (R&D) activities.

On August 30, Professor Z.N. Borbasova visited S. Amanzholov East Kazakhstan University. At the Department of Economics, Management and Finance of the Higher School of Business and Law, she discussed potential areas of cooperation with the Head of the Department, Candidate of Economic Sciences, Associate Professor R.K. Konuspayev.

As a result of the business trip, comprehensive analytical materials were collected, covering the organization of innovation activities, mechanisms of commercialization and technology transfer, as well as digital solutions for supporting research projects.

The preliminary findings will be used to develop pilot models of interaction between universities, government, and business within the framework of the research project.



Research and Technology Transfer: A Working Visit to Constructor University

From September 10 to 18, 2026, representatives of Karaganda University of Kazpotrebsoyuz visited Constructor University in Bremen, Germany. The visit took place within the framework of research project AP26102391, “Models of Effective Interaction between Universities, Government and Business: Mechanisms for Technology Transfer into Kazakhstan’s Digital Economy.”

The visit was coordinated by Constructor University’s International Outreach team, led by Dr. Irada Hageg, Director of International Outreach and Development.

The working meetings focused on the university’s experience in collaborating with external partners and translating research findings into practical applications. The delegation met with Dr. Susanne Ebitsch, Head of Research and Transfer, and members of her team. Discussions covered research support, the commercialization of research results, technology transfer support, and the use of digital services in research and innovation projects.

Particular attention was paid to dual education, employer engagement in practice-oriented learning, and the involvement of business partners in curriculum development. Tours of the laboratories and campus provided an opportunity to explore the infrastructure connecting education and research.

The project participants were particularly interested in the responsibilities of the Research & Transfer unit and its role in facilitating collaboration between researchers and businesses. The consultations enabled them to compare the host university’s approaches with practices in Kazakhstan and identify issues to consider when developing their own collaboration models: the allocation of responsibilities among participants, support for joint initiatives, and the assessment of collaboration outcomes.

The materials gathered during the visit will inform analytical publications, the refinement of applied models, and the development of methodological recommendations under the project. The professional contacts established provide a foundation for further exchange of experience in research management and knowledge and technology transfer.



