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## Dissemination report

Period: 01.09.2021 – 02.02.2022

KARAGANDA UNIVERSITY OF KAZPOTREBSOYUZ



DEVELOPMENT OF A MASTER PROGRAMME IN THE MANAGEMENT OF  
INDUSTRIAL ENTREPRENEURSHIP FOR TRANSITION COUNTRIES

610198-EPP-1-2019-1-ES-EPPKA2-CBHE-JP



Univerza v Ljubljani





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## SW in Kazakhstan

In the period from 15/07/2021 – 01/02/2022, a number of online meetings were attended to discuss questions on the work of the project namely:

- On September 24, 2021, an online meeting of the Consortium of participants of the project "Development of a Master program in the management of Industrial Entrepreneurship for transition countries (MIETC)" was held. The following issues were discussed during the meeting: accounting documents, in particular, a report on technical implementation, an updated work plan for the expansion of the project, accreditation of the master's program, dissemination and external evaluation, as well as the results of monitoring the project in Kazakhstan and other working issues;

- On October 22, 2021, a working online meeting of the Consortium of participants of the project "Development of a Master program in the management of Industrial Entrepreneurship for transition countries (MIETC)" was held. During the meeting, issues of internal quality assurance, external quality assurance, dissemination of project results, as well as other working issues of the administrative staff were discussed.

As a part of the MIETC project implementation on November 22-23, 2021 there was organized a meeting at Karaganda University of Kazpotrebsoyuz. The content of the new joint educational master's program of the Karaganda University of Kazpotrebsoyuz and EKTU named after D. Serikbayev "Technological Entrepreneurship" (as the main result of the MIETC project) with European partners – the University of Santiago de Compostela (Spain), the AY economics Research Center (Spain), the University of Naples Federico II (Italy) as well as with Asian partners: the Technological University of Tajikistan, the Technology and Innovation Park FANOVAR (Tajikistan), the Tajik State University of Commerce, the Pro Business Training Center and stakeholders of the Karaganda region was discussed.

On November 22, 2021 a working meeting of the project partners, University management board and stakeholders was held to discuss work packages, to share the University experience in implementing and ensuring the sustainability of previous Erasmus+ projects, a tour of the university, etc.

On November 23, 2021, an official meeting of European and Asian project members with Karaganda region stakeholders took place.

The event is aimed at deepening participants' knowledge and understanding of the role of providing participants with skills and competencies in the field of industrial entrepreneurship that meet the needs of the labor market, which is expected to raise awareness and contribute to sustainable economic development in the target regions.

The purpose of the seminar is to ensure the participation of stakeholders in the project, to discuss approaches to cooperation, joint projects, internships, etc.

Possible joint projects, cooperation and networking which can be developed to improve the cooperation between the academy and business was the main question of the seminar. Its implementation will contribute to involvement of employers in the universities' activities and educational programs development. The new Master's Program will also increase employment opportunities, encourage women's participation in the workforce and encourage companies to conduct training.

### Participants

The workshop is targeted towards managers, mid-level professionals and entrepreneurs, as well as government officials responsible (25-30 people) for the development and implementation of industrial initiatives.

List of Participants:

University of Santiago de Compostela	Ángel Duarte Campos (online)
University of Santiago de Compostela	Manuel Fernández Grela (online)
Ayeconomics Research Centre S.L.	Aizhan Samambayeva
Ayeconomics Research Centre S.L.	Maftuna Sayitova
East Kazakhstan Technical University	Zhadyra Konurbayeva
East Kazakhstan Technical University	Madina Yussubaliyeva
Technological University of Tajikistan	Ahror Jafarov
Technological University of Tajikistan	Abdurasul Sattorov
Tajik State University of Tajikistan	Sharopov Farhod
Tajik State University of Tajikistan	Eshov Muhammadali
Karaganda University of	Oxana Bezler

Kazpotrebsoyuz	
Karaganda University of Kazpotrebsoyuz	Yevgeniya Puntus
Karaganda University of Kazpotrebsoyuz	Olessya Zhidkoblinova
Karaganda University of Kazpotrebsoyuz	Olga Tyan
Karaganda University of Kazpotrebsoyuz	Karina Nevmatulina
Karaganda University of Kazpotrebsoyuz	Yelene Stavbunik
Karaganda University of Kazpotrebsoyuz	Irina Lapina
FANOVAR	Mirzo Ch. YUSUPOV
FANOVAR	Rahimov Muzafar Idievich
ECBP	Zhanargul Kulmagambetova
ECBP	Aliya Akhmetova
Rustam Gadzhiyev	Academy of Sciences of Turkmenistan (online)

The following representatives of the production sector took part in the seminar:

№п/п	Participant's name	Organization	Position
1	Dugarov Azamat	District Court of Kazybekbiy district of Karaganda	Judge
2	Hasanova Dina	LLP «Kazcentrelectroprovod»	Head of HR
3	Rakhimzhanov Mirzhan	LLP «Конфеты Караганды Групп»	The General Director
4	Ermakova Gulnar	LLP «Угольный центр Сабурхан»	Deputy director
5	Bozhbanov Madeniet	KX	Director
6	Kulmagambet Beibit	LLP «Карагандинская фабрика восточных сладостей»	Director

7	Ospanova Aksanat	LLP «КМА бетон 105»	Director
8	Sakenov Daniyar	Maslikhat of Abai District	Secretary of the maslikhat
9	Murtazina Gularay	Sewing company LLP «Bizdin Forma»	Director
10	Yaroslav Stetsko	LLP «Жизнь для здоровья».	General director
11	Zhukenov Batyrkhan	LLP Nova Zinc	Commercial Director
12	Rymbek Akdidar	SE Department of Mining and Metallurgical Industry of the Department of Industry and Industrial and Innovative Development of the Karaganda region	Head of Department
13	Tatubaev Temirlan	SE "Department of Youth Policy of the Karaganda region"	Chief Specialist
14	Nigmatov Bekkayyr	KSU «Youth Resource Center of Karaganda region»	Deputy director
15	Galutsky Evgeny	LLP «НурСтрой 2018»	Director
16	Tsoi Valerian	LLP Kraftmetiz	Director

## Results

- Main issues have been illuminated and discussed at the workshop:
- Project Management and Financial/Administrative Matters (Angel Duarte (USC));
  - Quality Assurance (Angel Duarte) (USC);
  - Distribution (Olessya Zhidkoblinova, KarUK);
  - Development of the Master's program: curriculum, information materials and learning approach (Manuel Fernandez Grela, USC);
  - Development of the Master's program: curriculum, information materials and training approach, the accreditation process (Olga Tyan, KarUK);
  - Entrepreneurship Centers (Hele Stavbunik, KarUK);

- Opportunities and advantages for companies (Aizhan Sambambayeva, AY economics Research Center);
- Presentation of the results of market needs (Maftuna Sodikova, AY economics Research Center);
- Networking (stakeholders).

Different companies study cases are also learned and based on the prepared by AyEconomics questionnaire and provided information. Dr. A. Sambambayeva gave a detailed number of methods for analyzing and evaluating market demand. At the end of the workshop, the stakeholders were divided into 4 groups, round tables were set up to answer the questions within 30 minutes of their views. The roundtables were chaired by representatives of the Karaganda University of Kazpotrebsoyuz. A. Sambambayeva summed up the work of the round tables and the prepared answers and praised the training of specialists and teachers, expressing satisfaction with the answers.

The official meeting of European and Asian project members with stakeholders of the Karaganda region was held with the invitation of the Saryarqa TV channel with the release of news stories on November, 23 (5.15 PM kaz.language, 5.25 PM rus. language, 7.30 PM Kaz.language, 8.30 PM Rus. language, 10.00 PM Kaz.language, 10.20 PM Rus.language , 10:00 AM Kaz. language, 10.20 AM Rus. language) - <https://kartv.kz/kz/news/society/magistrlik-bagdarlama-bolashakka-kadam>, <https://kartv.kz/ru/news/society/arqa-news-shag-v-budushchee> with the provision of a news story and within the budget of the project, the translation service was organized.

As a result of the work carried out at KarUK and VKTU, the business partners of our university "Pro - Business" Training Center (introduced as participants at the expense of Erasmus+ funds) conducted a master class for the Technological and Innovation Park of Tajikistan FANOVAR with the issuance of a certificate jointly with KarUK and the University of Santiago de Compostela, which is a great joint result of the project, which was especially noted by the Coordinator of the National Office of Erasmus + in Tajikistan Nuridinova Zarina Mikhrobovna.

In the process of working, the main directions and advantages of opening an innovative joint EP were identified, an analysis of the labor market needs for certain skills and competencies of university graduates was carried out, which syllabus developers will have to provide for educational materials developing, taking into account the European experience of implementing similar EP. Therefore, in January 2022, teachers who develop and will conduct disciplines within the framework of the new

EP will take advanced training courses at universities in Slovenia, Spain and Italy, at the expense of Erasmus+.

There are also set the tasks of conducting joint research with the subsequent publication of the results in scientific rating journals as well as HAC and CCES journals. A joint ISIC is planned for April, 2022 on the online platform of our university with the invitation of project partner participants and stakeholders.



On November 30, 2021, Business Pro representatives held a master class for teachers and representatives of the Technological University of Tajikistan technopark on the topic: “Opening entrepreneurial centers in the Republic of Kazakhstan”. As a result of the master class, certificates were issued to the participants.





Together with partner universities responsible for the dissemination of the project, booklets in three languages (English, Russian, Kazakh) and handouts have been prepared to inform all interested parties.

On December 22, 2021, materials for participation in the poster session of Erasmus+ projects of the postgraduate education program in Kazakhstan in three languages were prepared.



**DEVELOPMENT OF A MASTER PROGRAMME IN THE MANAGEMENT OF INDUSTRIAL ENTREPRENEURSHIP FOR TRANSITION COUNTRIES (MIETC)**  
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The MIETC project is aimed at providing students with skills and competencies in the field of industrial entrepreneurship responding the requirements of the labor market

**The aim of the project**

strengthening the academic potential of universities in the field of industrial entrepreneurship in Central Asia through the development and implementation of an interdisciplinary master's program and the establishment of sustainable cooperation between partner universities and the labor market

**Target group**

- university Bachelor students and industry workers who would like to improve their education;
- teaching staff and universities;
- entrepreneurs and industrial companies;
- incubators, techno parks and investors;
- politicians from regional authorities;
- business development institutions

**Expected results**

- innovative master's program
- knowledge and skills in business and industrial disciplines;
- thorough understanding of education and entrepreneurship issues in the region
- high-quality training materials developed by Program partners (USC, UL, LENINA), a training program developed jointly by stakeholders and adapted to the needs of the local market

**Project implementation period: 15.01.2020-14.01.2024**

**Partners:**



Press releases aimed at the main mass media are published on an ongoing basis. In this direction, a separate page dedicated to the MIETC project has been created on the official website of the university in the "Cooperation" tab, which contains information about all activities implemented within the framework of the project:

- <https://www.keu.kz/ru/section-table/31-materialy/6287-razrabotka-magisterskoj-programmy-po-upravleniyu-predprinimatelskoj-deyatelnostyu->

promyshlennykh-predpriyatij-dlya-stran-s-perekhodnoj-ekonomikoj-  
mietic.html;

[https://www.instagram.com/p/CWc\\_T4nq03k/?utm\\_medium=copy\\_link](https://www.instagram.com/p/CWc_T4nq03k/?utm_medium=copy_link).

From 31.01.2022 to 04.02.2022, Master subject trainings took place, within the framework of which the methodology and methods of the implementation of the educational process in the disciplines of the master's program were reviewed and discussed (<https://www.keu.kz/ru/section-table/31-materialy/6287-razrabotka-magisterskoj-programmy-po-upravleniyu-predprinimatelskoj-deyatelnostyu-promyshlennykh-predpriyatij-dlya-stran-s-perekhodnoj-ekonomikoj-mietic.html>);

[https://www.instagram.com/p/CZekHERqjdG/?utm\\_medium=copy\\_link](https://www.instagram.com/p/CZekHERqjdG/?utm_medium=copy_link)



The Karaganda University of Kazpotrebsoyuz, within the framework of the training, carried out work in the field of partner universities cooperation. Two agreements were signed on joint activities within the framework of a scientific and educational consortium with the Technological University of Tajikistan and the Tajik State University of Commerce. The parties agreed to organize a scientific and educational



consortium to carry out joint scientific, educational and research activities aimed at developing a system of training highly qualified specialists and implementing research projects of theoretical, methodological and applied nature on topical issues of economics and management. A joint research theme "Social determinants of the quality and standard of living of the population: trends and events' development" was also proposed. It is planned to hold an international scientific and practical conference with partner universities in April 2022, at the moment a program of events is being developed.

At the moment, there are being developed leaflets describing the educational program, its features, goals, competencies and opportunities that obtaining such a master's degree gives.