

Sustainable Entrepreneurship



DEVELOPMENT OF A MASTER PROGRAMME IN THE MANAGEMENT OF INDUSTRIAL
ENTREPRENEURSHIP FOR TRANSITION COUNTRIES

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Sustainable Entrepreneurship

Study program	Year	Semester

Course type:

University code

Lectures	Seminar	Tutorial	Laboratory work	Other work	Individ. work	ECTS
30	0	0	30	30	90	6

Lecturer

Languages **English**

PREREQUISITS | **ОБЯЗАТЕЛЬНЫЕ УСЛОВИЯ**
Data analysis and research methods

CONTENTS | **СОДЕРЖАНИЕ**

1. Human Resources management
 - 1.1. Labour conditions
 - 1.2. Efficient working hours settings
2. Wage setting and productivity
 - 2.1. Efficiency wages
 - 2.2. Wage setting with incomplete information and discrimination
3. Taking decisions including environmental damages
 - 3.1. Type of environmental damages
 - 3.2. Value of the environmental damages
 - 3.3. Cost-benefit analysis including environmental damages
4. Green supply chain management
 - 4.1. From traditional supply chain to green supply chain
 - 4.2. Reverse logistics

READINGS

- Achilles, C., Bochtis, D., Aidonis, D., Folinas, D. (2019). Green supply chain management. In Taylor & Francis Group (Ed.), Routledge.
- Ashenfelter, O., Card, D. (Eds.). (2010). *Handbook of labor economics*. Elsevier.
- De Bruyn, S M, Korteland, M H, Markowska, A Z, Davidson, M D, De Jong, F L, Bles, M, Sevenster, M N. (2010), *Shadow Prices Handbook. Valuation and weighting of emissions and environmental impacts*, Netherlands.
- Grant, D. B., Trautrim, A., Yew, W. C. (2017). Sustainable Logistics and supply chain management (2nd Editio).
- McConnell, C. R., Brue, S. L. (2021), *Contemporary labor economics*, 12th ed, McGraw Hill

OBJECTIVES AND COMPETENCES

ЦЕЛИ И КОМПЕТЕНЦИИ

Objectives

The aim of this subject is that the student will be able to introduce labour conditions, equality and environmental concepts on management decision to get a more sustainable business model.

Competences

Basic competences

- To understand the knowledge that provides a basis or opportunity to be original in the development and/or application of ideas
- To evaluate and make judgments based on information that, being incomplete or limited, includes reflections on the social and ethical responsibilities linked to the application of their knowledge and judgments.
- To communicate their conclusions to specialized and non-specialized audiences in a clear and unambiguous way
- To continue studying in self-directed or autonomous way

Transversal competences

- To adapt to new situations.
- To communicate in English business ideas and projects effectively, clearly, applying synthesis capacity

Specific competences

- To design and implement Human Resources management
- To design an optimal wage payments and to remove potential effects of discrimination (for sex, age, race ...)
- To plan the optimal time-schedule of human resources which increase productivity
- To value the environmental damages and to include them in the decisions making
- To manage and integrates a green supply value chain

INTENDED LEARNING OUTCOMES

ОЖИДАЕМЫЕ РЕЗУЛЬТАТЫ ОБУЧЕНИЯ

Students will be able to:

- To be able to integrate social and environmental value into the business model
- To manage human resources to generate social value
- To take into account potential environmental damages into the business model



LEARNING AND TEACHING METHODS

МЕТОДЫ ОБУЧЕНИЯ И ПРЕПОДАВАНИЯ

This subject intend that the student understands the consequences on their business and to the society to take into account or not fare labour conditions, environment considerations by analysing real and simulated cases.

Thus, each master class (presentation by the teacher of the contents on the subject object of study) will be complemented with problem solving, simulation games, analysis of the case studies.

After each unit, it is recommendable to do seminar debates to raise the discussion on the topics. This will help the teacher to understand the view of the students on some of the most controversial topics and see where are the main doubts. It will be particularly, useful if some experts can give a talk and they can ask questions.

ASSESSMENT

ОЦЕНКА

It's recommendable that the subject evaluation consist in number of points accumulated by practical cases analysis during the classes and debates sections (70%) and final test (30%).

LECTURER'S REFERENCES