

Specialty code: 6B04115

Name of specialty: Технологическое предпринимательство

Faculty of Economics, Management and Entrepreneurship

Areas of study: Social Sciences and Business

Description

Joint educational program "Technological Entrepreneurship" (hereinafter JEP) in the field of training 7M041 Business and Management, Master's degree level, group of educational programs M070 "Economics", developed and implemented by two Kazakh universities - Karaganda University of Kazpotrebooyuz (hereinafter - KarUK) and East Kazakhstan Technical University named after D. Serikbayeva (hereinafter referred to as EKTU), is aimed at training highly qualified economists-managers capable of active entrepreneurial activity, designing, conducting and evaluating business in a rapidly developing business sphere and sustainable economic development.

The uniqueness of the EP "Technological Entrepreneurship" is in the enhanced promotion of the entrepreneurial skills of modern business creators for business development with the positioning of the concept of sustainable development. The EP is designed for enhanced entrepreneurial training of persons who, as a rule, do not have a basic economic education.

Persons who have mastered the educational programs of higher education and have at the "entrance" all the prerequisites necessary for the development of this JEP, the list of which is determined jointly by partner Universities: "Fundamentals of Economic Theory" - 3 credits, "Statistics" - 3 credits, "Ecology and sustainable development" - 2 credits, "Management" - 3 credits.

In the absence of the necessary prerequisites, the undergraduate is allowed to master them on a paid basis.

The standard period for the development of JEP in the scientific and pedagogical direction of training is 2 years.

The period of study on JEP at Partner Universities is:

- at the main partner University - 3/4 of the entire educational program, both in terms of the number of credits being mastered and the standard duration of study (1,2,4 semesters);

- at the partner University for included training - 1/4 of the entire educational program, both in terms of the number of credits being mastered and the standard period of study (3 semester).

The number of credits mastered by JEP in scientific and pedagogical training in the context of Partner Universities:

- in the KarU of Kazpotrebooyuz - 59 credits of theoretical training, including all types of professional practice (pedagogical practice, research practice), 24 credits of research and development, 12 credits of final certification;

- in EKTU - 25 credits of theoretical training.

The graduate of the educational program is awarded the degree of Master of Economic Sciences in EP 7M04115 "Technological Entrepreneurship".

The list of specialist positions includes university lecturer, researcher at research centers and research organizations, economist-manager, economist-analyst, commercial director, finance director, director of the enterprise.

PASSPORT OF THE EDUCATIONAL PROGRAM

№	Field name	Notes
1.	Registration number	
2.	Code and classification of the field of education	7M041 Business, Management and Law
3.	Code and classification of training areas	7M041 Business and Management
4.	Group of educational program	M070 Economics
5.	Name of the educational program	7M04115 « Technological entrepreneurship»
6.	Type of EP	new
7.	Goal of EP	Training of highly qualified management economists capable of active entrepreneurial activity, designing, conducting and evaluating business in a rapidly developing business sphere and sustainable economic development
8.	Level of ISCE	7
9.	Level in accordance with NFC	7
10.	Level in accordance with OPK	7
11.	Distinctive features of EP	
	Partner university (JEP)	JEP, Partner University – East Kazakhstan technical university named after D. Serikbayeva
	Partner university (DDEP)	
12.	List of competences	A matrix of correlation of learning outcomes according to the educational program with the competencies being formed
13.	Learning outcomes	
14.	Form of education	Full-time
15.	Language of education	Russian, Kazakh, English
16.	Number of credits	Scientific and pedagogical direction – 120 credits
17.	Degree awarded	Master of Economic Sciences
18.	Availability of an appendix to the license for the direction of training	Appendix to the license for educational activities No. KZ34LAA00021414 dated 02.02.2021 Republic State Institution "Committee for Quality Assurance in Education and Science of the Ministry of Education and Science of the Republic of Kazakhstan"
19.	Availability of EP accreditation	None
	Name of accreditation body	
	Validity period of accreditation	
20.	Disciplines information	
21.	Uniqueness of the program	The uniqueness of the EP "Technological Entrepreneurship is in the enhanced promotion of the entrepreneurial skills of modern business creators for business development with the positioning of the concept of sustainable development. The EP is designed for enhanced entrepreneurial training of persons who, as a rule, do not have a basic economic education

DISCIPLINES INFORMATION

№	Discipline	Short description of a discipline (30-50 words)	Number of credits	Competences (codes)
Basic disciplines University component				
1	History and philosophy of science	Science is considered in a broad socio-cultural context and in its historical development. Special attention is paid to the problems of the crisis of modern man-made civilization and global trends in changing the scientific picture of the world, types of scientific rationality, value systems that scientists are guided by. The program is focused on the analysis of the main ideological and methodological problems arising in science at the present stage of its development and getting an idea of the trends in the historical development of science.	5	EC1
2	Foreign language (professional) -	The discipline "Foreign language (professional)" is intended for undergraduates of non-linguistic specialties. Studying the course leads not only to enriching knowledge and expanding scientific horizons in the specialty, to a deeper knowledge of communication processes, but also allows undergraduates to acquire practical skills that are necessary in their future professional activities.	4	
3	Pedagogy of higher education	Актуальные проблемы педагогической науки; сущности педагогической деятельности; основы педагогики высшей школы; методология педагогической науки; дидактика; содержание образования; новые образовательные технологии; учебно-воспитательный процесс; дидактические концепции обучения и воспитания; менеджмент образования; НИР и НИРС Actual problems of pedagogical science; the essence of pedagogical activity; fundamentals of higher school pedagogy; methodology of pedagogical science; didactics; content of education; new educational technologies; educational process; didactic concepts of teaching and upbringing; education management; SRW and SRWS	4	
4	Management Psychology	The academic discipline is focused on the development of students' knowledge about the psychological content of management as a social system and the sphere of professional activity. It contains socio-psychological knowledge necessary for the analysis and	4	

		forecasting of management efficiency, optimization of managerial relationships and decisions, as well as the psychology of managerial activity, managerial communication and conflicts, managerial decision-making in the educational process of higher education.		
5	Pedagogical practice	Pedagogical practice is aimed at the formation of undergraduates' competencies necessary for the organization and management of the educational process, and practical skills of teaching and learning methods in higher education	3	
Basic disciplines Optional component				
6	Organization and planning of scientific researches -	The course is necessary to understand the processes of functioning and development of science and its role in modern society; to master theoretical and empirical methods of scientific research in the context of the possibility of their application in research activities; to gain skills to effectively organize personal research work	3	EC2
7	Research methods and data analysis	This discipline is of a practical nature and aims to teach undergraduates the processes of sampling, analysis and interpretation of data to make the most effective business decisions using analytical software. A master's student will learn to analyze and summarize information; evaluate and make judgments based on information and empirical analysis with critical and self-critical thinking; effectively and clearly communicate econometric results using synthesis capabilities.	3	
8	Methods and technologies of higher education	The academic discipline is focused on the formation of practical skills in planning, organizing and analyzing the educational process at the university. The content of the discipline is based on the technology of designing the educational process. The conditions of optimal choice of effective methods, forms and technologies of teaching at the university are studied.	4	
9	Critical thinking and decision making	The academic discipline is aimed at developing the skills of analyzing and comprehending incoming information and on the basis of these decision-making processes, forming judgments and defending one's own opinion. The discipline is based on a system of	4	

		teaching techniques and strategies based on the basic model of the three stages of the educational process organization: "challenge – comprehension – reflection".		
10	Strategic Management (advanced course)	The discipline is focused on the formation of students' skills in building business development strategies and mastering modern technologies for their development. This is provided by the study of fundamental categories and concepts of advanced strategic management in order to form strategic economic thinking	4	
11	Innovation Management (advanced course)	The discipline is aimed at the formation of competencies in the field of innovation management and design of innovative activities of the company based on the use of analytical tools. The course combines the features of managing both process and product innovations	4	
12	Supply Chain Management (SCOM)	The course content is aimed at forming students' integrated ideas about procurement systems, operations and logistics, managerial decision-making skills, taking into account the application of existing concepts, methods and procedures of supply chain management	4	
13	International markets and marketing	The discipline is aimed at developing students' skills and abilities to conduct marketing research and comprehensive analysis of industry and global markets in order to organize management processes in the company and make business decisions when choosing a development strategy	4	
Profile disciplines University component				
14	Sustainable entrepreneurship	The discipline is aimed at forming an understanding of the principles and content of the philosophy of sustainable entrepreneurship as a special type of economic activity aimed not only at maximizing profits, but also at striving to ensure environmental and social balance (or responsibility) of business. In addition, this course will allow undergraduates to develop the skill of creating a new type of business	5	PC1
15	Creating a business	The purpose of the course is to provide an expanded understanding of the process of creating a business, the characteristics of a successful businessman and to provide students with practical skills and opportunities to launch a future business. The course includes theoretical and practical aspects of creating a business, forming a viable business idea and	5	

		implementing a successful business project		
16	Project activity in business (interdisciplinary course of EandP, MandI)	The academic discipline is aimed at in-depth study of modern methods and methodological tools of Project Management, allowing future and current businessmen to critically approach the management of the company's portfolio of projects, their management and evaluation	5	
17	Research practice	The research practice is conducted in order to familiarize with the latest theoretical, methodological and technological achievements of domestic and foreign science, modern methods of scientific research, processing and interpretation of experimental data in the field of economics and entrepreneurship	9	PC2, PC3
Profile disciplines Optional component				
18	Analysis, forecasting and planning in entrepreneurship	The discipline is aimed at studying the methodology of analysis, forecasting and planning of entrepreneurial activity, obtaining skills to determine the optimal trends in the development of entrepreneurial structures in a changing business environment	5	
19	Business statistics	The discipline "Business Statistics" studies the quantitative side of various mass economic and social phenomena and processes of public life in inseparable connection with their qualitative side, identifies patterns of their development, interrelationships and mutual influence, provides accurate data necessary to assess the current state of the object, and also predicts the development of processes and phenomena in the future. The discipline allows you to instill managerial decision-making skills based on a thorough analysis of available information and the use of business statistics	5	PC2
20	Modern business' economy and strategies of development -	The purpose of the course is to develop knowledge and skills of analyzing the activities of enterprises in modern conditions and management practices. The discipline focuses on the main roles, skills and functions of management, paying special attention to managerial responsibility for the effective and efficient achievement of goals.	5	
21	Business models	The discipline is aimed at developing students' skills to identify, select, develop and evaluate optimal business models for the development of their own business, contributing to the success of the company. During the training, it is	5	

		expected to reveal the methodology and alternative views on the construction of innovative business models, as well as the specifics of the process of developing a business model for a new company and the process of changing the business model for an existing company		
22	Location of production facilities	The course is designed to develop the skills of organizing a cost-effective production process in terms of optimal location and use of production facilities in a spatial and temporal context	5	
23	Production planning and control	The course is aimed at studying the process of planning the company's production activities, researching approaches to the organization and control of production processes, implementing a lean production system at the enterprise, forming an optimal enterprise model and choosing a production strategy, optimizing production processes.	5	
24	Business planning start-up	The discipline is focused on the formation of a complex of theoretical knowledge and practical skills in the management of innovative projects of economic entities, taking into account the prevailing conditions of the organization and conduct of entrepreneurial activity in the national economic system.	5	
25	Modern techniques for creating innovative products	The discipline reveals the theoretical and practical foundations of the administration of creative techniques and applied techniques for creating an innovative product and generating innovative business projects. The experience of introducing innovative products by organizations of the near and far abroad in the field of B2B and B2C business is considered in detail.	5	
26	Financial analysis for non-financial specialties	The main purpose of the course is to form students' deep theoretical knowledge on the implementation of financial management concepts, the ability to link theory with practice, instilling skills in the application of basic techniques, methods and criteria that determine the effectiveness of the company's operational activities, financial and investment decisions. This course will increase the business competence of students and will allow them to acquire financial analysis skills.	5	
27	Financial Management (advanced course)	The study of this discipline by undergraduates makes it possible to fill the existing gap in knowledge about the technique and art of financial management of the company, taking into	5	PC3

		account the accumulated foreign experience in this field of knowledge. In this discipline, on the basis of previously acquired knowledge in the disciplines "Theory of Finance", "Corporate Finance", "Securities Market", the content, necessity, meaning and functions of financial management in the modern economy of the Republic of Kazakhstan are revealed; terminology and basic indicators of financial management, the logic of the functioning of the financial mechanism of the enterprise (firm); special attention is paid to the basics of financial decision-making in various aspects of the operational, investment and financial activities of firms.		
28	Research work of a master's student	The research work is aimed at preparing a master's student for independent research work related to scientific research, conducting research, experiments in order to expand existing and obtain new knowledge, testing scientific hypotheses in the field of economics and entrepreneurship, the main result of which is the writing and successful defense of a master's thesis	24	CC1, CC2, PC1, PC2, PC3, PC4

4.1 List of competencies and learning outcomes (scientific and pedagogical direction)

Code of a competence	Content of competence	Code of learning outcome	The content of the learning result according to the educational program
EC1	The ability to think argumentatively, to understand the psychological foundations of management and pedagogical activity, the methodology of scientific research and readiness for communication in a multilingual environment	LO1	Knowing the structure, stages and methods of scientific research, features of reasoned thinking, psychological foundations and patterns of pedagogical activity and management
		LO2	Having the skills of social interaction, interpersonal, intercultural and professional-pedagogical communication, in oral and written forms in the state, Russian and English languages
EC2	Implementation of research work and professional and pedagogical activities using modern educational technologies	LO3	Being able to organize, plan, implement and analyze research and teaching activities, including using critical thinking technologies
EC3	Ability to define strategic goals and manage the activities of a business entity	LO4	Having practical tools for the effective construction of management processes of a strategic and sectoral nature
PC1	The ability to create a successful business and make management decisions to obtain a more sustainable business model	LO5	Demonstrates practical skills in developing business ideas, organizing a successful business, launching and implementing entrepreneurial projects, including in the context of applying the concept of working conditions, equality and ecology (the concept of sustainable development)
		LO6	Applying analytical skills in assessing economic indicators and business indicators, using modern methods and tools for processing and interpreting experimental data
PC2	The ability to build business models of entrepreneurial activity to solve problems in a new environment in accordance with modern methods and new achievements of science and technology	LO7	Developing and applying business development strategies and models taking into account statistical methods of analysis and planning in entrepreneurship based on advanced knowledge and forming judgments taking into account social, ethical and scientific considerations
		LO8	Applying practical skills and techniques for the creation and implementation of innovative projects, taking into account the prevailing conditions for the organization and conduct of entrepreneurial activity in the national economic system.
		LO9	Using the methodology of designing and managing operations and production planning/control systems (for various aspects of production and services) in order to increase the efficiency of production capacity
PC3	Application of the fundamentals of financial analytics in solving issues of financing and lending to businesses, the ability to present and communicate their conclusions and ideas	LO10	Analyzing the financial activities of the company and market participants based on the application of financial management concepts in order to make financial and managerial decisions

PC4	The ability to integrate knowledge and formulate judgments in the field of economics for conducting scientific research and conducting experiments, expanding professional skills and competencies within the framework of independent autonomous learning	LO11	Being able to integrate, systematize, update knowledge and apply it at a professional level in scientific, pedagogical and research activities in the field of economics and entrepreneurship independently
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Practices:

The JEP in the scientific and pedagogical direction of the master's degree includes two types of practices: pedagogical and research practices conducted on the basis of the Partner University, according to the distribution of credits under the WEP.

The content of the research practice is determined by the topic of the dissertation research.

Upon completion of all types of professional practice, a master's student makes a report, which is defended and evaluated according to the requirements of the Partner University in which, according to the curriculum, credits for practice are distributed.

The research work of undergraduates is organized directly at the graduate departments and/or in the scientific laboratories of partner Universities and takes into account the specifics of the preparation of masters in this JEP.

The results of the research at the end of each period of their passage are issued by the undergraduate in the form of a report, which is submitted to the students at both Partner Universities.

The final result of the master's research work is a master's thesis.

The main results of the master's thesis should be presented in at least one publication and/or one presentation at a scientific and practical conference.

Within the framework of research and development, an individual master's work plan for familiarization with innovative technologies and new types of production provides for mandatory scientific internship in scientific organizations and/or organizations of relevant industries or fields of activity. The organization and conduct of scientific internships for students in this JEP is provided by additional agreement at Partner Universities, through the exchange with letters.

CV of the teaching staff (attachment)

Невматулина Карина Анваровна Nevmatullina Karina Anvarovna	
Education:	
1999-2003	Karaganda economical university of Kazpotrebsoyuz, specialty «International economic relations», international economist
2003-2005	Karaganda economical university of Kazpotrebsoyuz, Master's degree in Economics
2003-2006	Kazakh National Technical University named after K. Satpayev, specialty "Development of oil and gas fields", qualification of an oil engineer
2011-2014	Karaganda economical university of Kazpotrebsoyuz, doctoral degree in Economics, PhD
Work experience:	
<i>Academic:</i>	
<i>Work in this organization</i>	
2014 up to recently	Associate Professor of the Department of Economics and Entrepreneurship of the Karaganda Economical University of Kazpotrebsoyuz
	Economics of a trading enterprise, optimization of the company's costs, business analytics, organization of production, business diagnostics of the company's activities
2022-up to recently	Head of the Department of Economics and Entrepreneurship of the Karaganda University of Kazpotrebsoyuz Full-time employment
<i>Non-academic:</i>	
2015 up to recently	Deputy Director of the Center for International Programs, Projects and Academic Mobility of the Karaganda University of Kazpotrebsoyuz
	Full-time employment
2021-2022	Director of the Center for International Programs, Projects and Academic Mobility of the Karaganda University of Kazpotrebsoyuz Full-time employment
2005-2013	Chief Specialist of the National Bank of the Republic of Kazakhstan Full-time employment
Professional development:	
2019	Certificate of completion of the course "European Diplomacy"
2019	Certificate of the participant of the conference "Development of modern Economics: problems, trends, prospects"
2020	Certificate of the expert of the Interregional network of Public Administration Schools of the EAEU;
2021	Certificate of completion of the course "Preservation of the company: how internationalization and innovation can contribute to economic development";
2021	Certificate of completion of the course "Methodology and organization of scientific economic research with the basics of intellectual property: adaptation to the best world practice";
2021	Certificate of completion of the course "Corporate reporting";
2021	Certificate of completion of the English language course "Write Professional English Emails ";

2021	Certificate of completion of the English language course "Speak English professionally: in person, online and by phone";
2021	Certificate of completion of the English language course "Build your professional ePortfolio in English";
2021	Certificate of completion of the English language course "Raise your communication skills in English to a new level";
2021	Certificate of completion of the "General Online English course at the UPPER-Intermediate level", etc.
Membership in professional organizations:	
Period:	None
Awards:	
2010	Diploma of the Ministry of Communications and Information "Active user of electronic document management ESEDO-2010";
2017	Letter of thanks from the Ministry of Education and Science of the Republic of Kazakhstan;
2022	A letter of thanks from the Akim of the Karaganda region.
Publications and presentations:	
2020 г.	Nevmatulina K.A. Enterprise cost management. Study guide. – Karaganda: KarUK,
2020г.	Nevmatulina K.A. Enterprise cost management. Electronic textbook. – Karaganda: KarUK, Copyright Certificate No. 12977 dated November 3, 2020
2022 г.	Nevmatulina, K.; Tsvyrko, A. and Azarova, N. (2022). Research on the Quality of Economic Development of Regional Innovation Systems, Taking into Account Human Potential. In Proceedings of the 1st International Scientific Forum on Sustainable Development of Socio-economic Systems - WFSDS, ISBN 978-989-758-597-5, pages 165-171. DOI: 10.5220/0010665500003223
2019 г.	Nevmatulina K.A. Эффективность экономической деятельности специальных экономических зон Республики Казахстан // I International scientific conference «Развитие современной экономической науки: проблемы, тенденции, перспективы». - MGIMO. - 2019;
2020 г.	Shakeyev S., Baibossynov S., Nevmatulina K. Economic essence of special economic zones and their classification // Bulletin of the Kazakh University of Economics, Finance. - №2 (39). - 2020, p. 50-58;
2020 г.	S.B. Baibossynov, K.A. Nevmatulina, S.S. Shakeyev Ways of optimization and cost reduction of the enterprise // Bulletin of KarSU. Series «Economics». - №2020-97-1;
2020 г.	Nevmatulina K.A., Zhidkoblinova O.V., Mussataeva A.A., Stavbunik E.A. Механизмы развития отраслей добывающей промышленности в Республике Казахстан с учетом международного опыта //Series: Экономика и Право. - №12. - 2020.
2021 г.	S. S. Shakeev, K. A. Nevmatulina, S. B. Baibossynov Development tendencies of special economic zones of the Republic of Kazakhstan // Bulletin of "Turan" University. - №2. – 2021. – p.30-36.
2021 г.	Nabiev E.H., Shakeev S.S., Nevmatulina K.A. Қазақстан Республикасы кен өндіруші өнеркәсібін дамытудың экономикалық тиімділігін талдау // Economics series of bulletin of ENY named after L.N. Guimilev. - № 1. – 2021;
2021 г.	S.S. Shakeyev, K.A. Nevmatulina, Zh. Vladimirov Theoretical foundations

2021 г.	and main stages of the transformation of the digitalization of the economy // Bulletin of KarSU. Series «Экономика». - № 4(104). - 2021. Nevmatulina K.A. Анализ экономической эффективности развития добывающей промышленности Республики Казахстан // III International scientific conference «Развитие современной экономической науки: проблемы, тенденции, перспективы». - МГИМО. - 2021. https://elibrary.ru/item.asp?id=49167460&pff=1 ;
2022 г.	Shakeev S.S., Nevmatulina K.A. Қазақстанда энергетика салаларын тұрақты дамытудың басым бағыттары// Bulletin of Kazakh University of economics, finance. - №1 (46). - 2022, p. 130-137;
2022 г.	Lambekova A.N., Shakeev S.S., Nevmatulina K.A., Abrarov R..A. Цифрлық технологияларды дамыту контексіндегі кадр саясатының өзгеру үрдістері// Bulletin of KarSU. Series «Экономика». - № 1(105). - 2022.
2022 г.	K.A. Nevmatulina, S.S. Shakeev, L.A. Tretyakova, S.E. Dzholdybaeva. Ұлттық экономикалар мен олардың салаларының дүниежүзілік шаруашылыққа интеграциялану концепциялары// Bulletin of KarSU. Series «Экономика». - № 2(106). - 2022.
2022 г.	Shakeev S.S., Nevmatulina K.A. Темірбекова Л.А.,. Особенности условий хозяйствования в разных типах интеграционных объединений//. Bulletin of Kazakh University of economics, finance - №3 (48). - 2022, p. 106-113.
New scientific developments:	
2020	Copyright Certificate dated November 3, 2020 No. 12977 Enterprise Cost Management. Electronic textbook. – Karaganda: KEUK, 2020.
Additional information:	
	(If there are additions, you can specify those important activities that are not marked in the resume list).

Alimbayev Abilda Amirkhanovich	
Education:	
1958	Karaganda polytechnic Institute. Faculty: mining. Specialty: mining engineer. Graduation year: 1958
1988	Doctor of Economics, 08.00.26 – "Organization and management of scientific and technological progress"
1990	Professor
Work experience:	
<i>Academic:</i>	
<i>Work in this organization</i>	
1989	Head of the Department of Statistics and Accounting of the Karaganda Cooperative Institute (Karaganda University of Economics)
2016	Professor of the Department of Economics and Entrepreneurship
Disciplines	Organization of investment and innovation activities of the enterprise (Master's degree); Methodology of Economic research (doctoral studies)
	Full-time employment
<i>Previous jobs in educational organizations:</i>	
1976-1980	Senior Lecturer, Associate Professor of the Department of Statistics and Accounting of Karaganda State University

1981	Head of the Department of "Economic Geography and Branch Sciences" of Karaganda State University
<i>Non-academic:</i>	
1964-1969	Head of the group of the Karaganda sector of the State Institute of Coal Engineering Design;
1969-1976	Head of the sector of the Laboratory of Mechanized Complexes of the Department for the Introduction of New Technology of the All-Union Research and Design Coal Institute "KNUI";
1981	Head of the Karaganda Department of the Institute of Economics of the Academy of Sciences of the Kazakh SUR;
1986	Head of the Laboratory "Efficiency of the use of production resources of Central Kazakhstan" of the KHMI Academy of Sciences of the Kazakh SUR;
1989	Head of the Center of Social Sciences of the Institute of Economics of the Kazakh SUR Academy of Sciences;
1994-1997	Director of the Branch of the Institute of Economics of the National Academy of Sciences of Kazakhstan;
1997	Director of the Institute of Market Relations of the Ministry of Science of the Academy of Sciences of the Republic of Kazakhstan;
1998	Director of the Scientific and Educational complex for Economic specialties of KarSU named after E.A. Buketov;
2000	Member of the Scientific Advisory Council under the Akim of the Karaganda region;
2000	Director of the Research Institute of Regional Development) (Full-time)
Professional development:	
2019-2023	
Membership in professional organizations:	
	Member of the Union of Scientists of Kazakhstan
Awards:	
	<p>Honorary title of the Republic of Kazakhstan "Honored Worker of Kazakhstan" Awarded the title of Қазақстанның еңбек сіңірген қайраткері(December 7, 2010);;</p> <p>Medal «1941-1945 ж.ж. Ұлы Отан соғысындағы жеңіске 65 жыл» (March 19 2010)</p> <p>Medal «Қазақстан Республикасының тәуелсіздігіне 20 жыл» (November 10, 2011);</p> <p>Medal «70 лет победы в Великой Отечественной войне 1941-1945 г.г.» (November 19, 2015);</p> <p>Medal «Қазақстан Республикасының тәуелсіздігіне 25 жыл» (November 29 2016);</p> <p>Medal «Астана 20 жыл» (June 20, 2018)</p> <p>Medal «Қазақстан Конституциясына 25 жыл» (August 20, 2020)</p> <p>Awarded the badge«Победитель социалистического соревнования 1979.</p> <p>For his long-term and fruitful work at the Academy of Sciences, he was awarded "Certificates of Honor" (1985, 1990, 1995), as well as the medal "Veteran of Labor"</p> <p>Badge «Почетный работник образования Республики Казахстан»,</p> <p>Gold Medal of S.Toraigurov (2010)</p> <p>Honorary Professor of E.A.Buketov KarSU.</p> <p>"Certificate of Honor" of Akim of Karaganda region (December 21, 2005)</p>
Activities in the service sector:	
	Consulting services, Research Institute of Regional Development
Publications and presentations:	

	<p>1. Assessment of technological development factors of the industry of the Republic of Kazakhstan // статья ККСОН // Вестник Карагандинского университета, 2019</p> <p>2. Цифровая экономика: особенности формирования и тенденции развития // статья ККСОН // Журнал Экономика: стратегия и практика, 2019, №1(14)6 с.57-71</p> <p>3. Стратегия технологической модернизации промышленности Казахстана // статья ККСОН // Central Asian Economic Review, 2019</p> <p>4. Организация инвестиционной и инновационной деятельности // Учебное пособие // Карагандинский экономический университет Казпотребсоюза, Караганда, 2019</p> <p>5. Методика оценки социальной и экономической эффективности цифровизации системы здравоохранения // статья ККСОН // Экономика: стратегия и практика – 2020- №3(15) - с.25-37</p> <p>6. Information and Communication Technologies in the Healthcare System of the Republic of Kazakhstan: Economic Efficiency and Development Prospects // Скопус // Montenegrin Journal of Economics, Vol. 17, No. 3, pp. 145-156</p> <p>7. Интеллектуальный капитал: теория, методология и механизмы эффективного использования // монография // Караганда: / отв. редактор А.А. Таубаев. – Типография ТОО «Санат-Полиграфия», 2020.-198 с.</p> <p>8. Кәсіпорынның инвестициялық және инновациялық қызметін ұйымдастыру // Учебное пособие // Карагандинский экономический университет Казпотребсоюза. Караганда, 2020</p> <p>9. Кәсіпорынның инвестициялық және инновациялық қызметін ұйымдастыру // Электронный учебник // Авторское свидетельство № 18756 от «16» июня 2021 года</p> <p>10. Воспроизводство человеческого капитала в условиях цифровой экономики // Статья КОКСОН // Вестник КазУЭФМТ - №4 (49), 2022 г.</p>
New scientific developments:	
	–
Additional information:	
	<p>Research interest: Innovative development of the economy of Kazakhstan, state regulation of the economy, investment support of economic processes, modern industrial policy, integrated development of territories, intellectual and human capital</p>

Salzhanova Zauze Abildinovna	
Education:	
1982	Karaganda State University named after E.A. Buketov. Specialty Finance and credit
1995	Candidate of Economic Sciences, specialty 08.00.05 – Economics and Management of the national economy
2003	Doctor of Economics, specialty 08.00.05- Economics and Management of the national Economy
Work experience:	
<u>Academic:</u>	
<i>Work in this organization</i>	
	<ol style="list-style-type: none"> 1. 2005-2006 Professor of Accounting and Audit Department, Karaganda Economic University of Kazpotrebsoyuz 2. 2006 -2015 Head of the Department of Economics and Management, Karaganda Economical University of Kazpotrebsoyuz 3. 2015 2019 Academic Secretary, Professor of the Department of Economics and Entrepreneurship, Karaganda Economical University of Kazpotrebsoyuz 4. 2019 up to present Professor of the Department of Economics and Entrepreneurship of the Karaganda University of Kazpotrebsoyuz
Disciplines	Enterprise economics, competition, Economic analysis, Economic security of the company, Innovative development and competitiveness of the economy, Analysis and evaluation of the effectiveness of the development of the company, The economy of the company
<i>Previous jobs in educational organizations:</i>	
<ol style="list-style-type: none"> 1. 1985-1986 Karaganda Accounting and Credit College (teacher) 2. 1986-2005 Karaganda State University named after E.A.Buketov, Lecturer of the Department of Statistics and Audit 	
<u>Non-academic: -</u>	
Professional development:	
2019-2023	<ol style="list-style-type: none"> 1. Certificate — Advanced training courses "Education. Innovations in business. Marketing" (from November 27 to December 6, 2019), Consulting company "Best trade" Astana University – 72 hours 2. Certificate of advanced training "Program of advanced training of teachers and managers of higher professional education" (Almaty, March 5, 2020), Association of Higher Educational Institutions of the Republic of Kazakhstan, Kazakh National Pedagogical University named after Abai - 72 hours 3. Certificate — Advanced training courses "Distance learning technologies" (September 3 — October 17, 2020) Karaganda Economic University of Kazpotrebsoyuz — 74 hours 4. Certificate - Advanced training courses "Methodology of business analysis" (from November 21 to December 2, 2022) author, Doctor of Economics, Professor of the Siberian University of Consumer Cooperation Kapelyuk Z.A. - 72 hours 5. Certificate — Advanced training courses "Modern digital technologies in teaching in online learning" (from April 10 to 22, 2023), Karaganda University of Kazpotrebsoyuz — 72 hours
Membership in professional organizations:	
	Labor union of KarUK
Awards:	

Activities in the service sector:	
	(Within and outside the institution)
Publications and presentations:	
2019-2023	<p>1.Labor mobility in the republic of Kazakhstan.// статья ККСОН.// Доклады национальной Академии наук Республики Казахстан, 2019,№1 стр. 152-160</p> <p>2.Scale and factors influencing to labor mobility // статья ККСОН// Известия национальной Академии наук Республики Казахстан, Алматы. 2019, №2(324), стр.130-138</p> <p>3.Агропромышленный комплекс в Казахстане: становление и перспективы развития // (Монография) Карагандинский экономический университет Казпотребсоюза, 2019</p> <p>4.Ментальные модели менеджеров: компаративный анализ России и Казахстана // Статья ККСОН РФ// Журнал Лидерство и менеджмент, Том 6, №4 октябрь-декабрь 2019, стр. 361-373</p> <p>5.Механизмы устойчивого развития агропромышленного комплекса Казахстана // Монография // Нур-Султан, 2020</p> <p>6. Кәсіпорынның инвестициялық және инновациялық қызметін ұйымдастыру // Учебное пособие// Карагандинский экономический университет Казпотребсоюза, Караганда, 2020</p> <p>7.Transformation of loan activities of a commercial bank to digitalization// Статья ККСОН// Доклады НАН РК, №3 2020, стр 137-143</p> <p>8. Competitiveness of the region as a transformation basis for the economy of the republic of Kazakhstan // Статья ККСОН// Известия НАН РК, №3 (331) май-июнь 2020, стр. 144-150</p> <p>9. Methods of State Support of Innovative Entrepreneurship. The Example of Rural Tourism // Скопус Статья// Journal of Environmental Management and Tourism, (Volume XII, Spring), 2021, 2(50): 466 - 472.</p> <p>10. Labor Productivity as an Indicator of Efficiency Interaction of Higher Education and Tourism Business // Скопус Статья// Journal of Environmental Management and Tourism, (Volume XII, Spring), 2021 , 2(50): 544 – 551.</p> <p>11. Кәсіпорынның инвестициялық және инновациялық қызметін ұйымдастыру // Электронный учебник// Авторское свидетельство № 18756 от «16» июня 2021 года</p> <p>12. The effectiveness analysis of the university-business interaction institutional mechanism and recommendation for its improvement // Статья ККСОН// Вестник Карагандинского университета, Серия Экономика №2 (98) 2020, апрель-май-июнь. Стр. 32-41</p> <p>13.Competitiveness of the region as a transformation basis for the economy of the Republic of Kazakhstan // Статья ККСОН// Вестник Национальной Академии Наук Республики Казахстан, №5 сентябрь-октябрь 2020, стр. 219-225</p> <p>14. Интеллектуальный капитал: теория, методология и механизмы эффективного использования // монография// Караганда: ./ отв.редактор А.А. Таубаев. – Типография ТОО «Санат-Полиграфия», 2020.-198 с.</p> <p>15. Экономическая безопасность фирмы // Учебное пособие// Карагандинский экономический университет Казпотребсоюза. Караганда, 2021. - 95 с.</p> <p>16. Development of the Entrepreneurial University-Business Strategic Interaction Model for Kazakhstan // Статья ККСОН// Вестник Карагандинского университета. Серия Экономика. №4 (104), 2021, стр. 27-40</p> <p>17. Рейтинговая оценка эффективности взаимодействия вузов и бизнеса по регионам Казахстана // Статья ККСОН// Central Asian Economic Review, (Университет Нархоз) №5 (140) 2021, стр. 53-64</p> <p>18. Воспроизводство человеческого капитала в условиях цифровой экономики // Статья ККСОН// Вестник КазУЭФМТ - №4 (49), 2022 г.</p>

	<p>19. International experience in the application of esg-standards and the possibility of its use in Kazakhstan // Статья далее зарубежье// Proceedings of the 3rd International Scientific Conference «Academics and Science Reviews Materials» (June 22-23, 2023). Helsinki, Finland, 2023., p.13-21</p> <p>20. Esg-rating as a factor in increasing the competitiveness of companies // Статья далее зарубежье // Proceedings of the 3rd International Scientific Conference «Research Reviews» (August 3-4, 2023). Prague, Czech republic, 2023, p. 16-26</p> <p>21. Competitiveness of industrial companies in Kazakhstan in the context of esg-transformation // Статья далее зарубежье// Proceedings of the 3rd International Scientific Conference «World Scientific Reports» (June 29-30, 2023). Paris, France, 2023, p. 30-40</p> <p>22. Оценка эффективности финансирования в сфере высшего образования Республики Казахстан // Статья КОКСОН// Вестник КазУЭФМТ - №2 (51), 2023 г. стр. 222-231</p>
Additional information:	
	(If there are additions, then you can specify those important activities that are not marked in the resume list).

Bezler Oxana Dmitrievna	
Education:	
2016-2019	Karaganda Economical University of Kazpotrebsoyuz – doctoral studies (Karaganda, Kazakhstan)
2011-2012	Karaganda Economical University of Kazpotrebsoyuz, Master of Economics and Business (diploma with honors) (Karaganda, Kazakhstan)
2003 – 2006	Karaganda Economical University of Kazpotrebsoyuz, postgraduate degree in Economics in the branches of the national Economy (Karaganda, Kazakhstan)
2001-2003	Karaganda Economical University of Kazpotrebsoyuz, specialty "Vocational training in the profile of economic disciplines", qualification – teacher of vocational training (diploma with honors) (Karaganda, Kazakhstan)
1998-2000	Karaganda Economical University of Kazpotrebsoyuz, specialty "Customs", qualification - customs officer (diploma with honors) (Karaganda, Kazakhstan)
1996-1998	Shakhtinsk Technological College, specialty Economics in the branches of the national economy, specialty – economist (Shakhtinsk, Kazakhstan)
Work experience:	
<i>Academic:</i>	
<i>Work in this organization</i>	
2021 – up to present	Karaganda University of Kazpotrebsoyuz, Department of Economics and Entrepreneurship, PhD, senior lecturer
2020 – 2021	Karaganda Economical University of Kazpotrebsoyuz, Department of Postgraduate Education, Chief Specialist
2016 – 2020	Karaganda Economical University of Kazpotrebsoyuz, Department of Economics and Management, Senior Lecturer, Master of Economics and Business
2015 - 2016	Karaganda Economic University of Kazpotrebsoyuz, Department of Strategic Development, Deputy Director
2003 – 2015	Karaganda Economic University of Kazpotrebsoyuz, Department of Economics and Management, Senior Lecturer, Master of Economics and Business
2000 – 2003	Karaganda Economic University of Kazpotrebsoyuz, Department of "Customs", trainee, acc. teacher, teacher
Disciplines	Economic Analysis (Bachelor's degree)

	Firm Economics (Bachelor's degree) Entrepreneurship (Bachelor's degree) Organization and planning of scientific research (Master's degree) Methods of scientific research (doctoral studies)
	Full-time employment
<i>Previous jobs in educational organizations:</i>	
	None
<i>Non-academic:</i>	
	None
Professional development:	
2023	Modern digital technologies in teaching in online learning (KarUK - Kazakhstan)
2022	Methodology of Business Analysis (Siberian University of Consumer Cooperation - Russia)
2022	Training on Master Subjects - Development of a Master Programme in the Management of Industrial Entrepreneurship for Transition Countries (USC – Spain)
2020	Speak English Professionally: In Person, Online & On the Phone (Coursera)
2020	Write Professional Emails in English (Coursera)
Membership in professional organizations:	
2023	Member of the AQUA Expert Group
Awards:	
	None
Activities in the service sector:	
Publications and presentations:	
	<p>T. Sedlarski, O. Bezler (2022). Quantitative Analysis of the Interaction of the Labor Market and the Higher Education Market (on the Example of Kazakhstan) //Economic Studies (Ikonomicheski Izsledvania), Sofia, Bulgaria, - 31 (2), p. 137-156.</p> <p>Безлер О.Д., Жидкоблинова О. В., Ставбуник Е. А., Степанова Б. К. (2022) Развитие технологического предпринимательства в Казахстане: проблемы и перспективы. Вестник Казахского университета экономики, финансов и международной торговли, - 2(47). - с. 76-81.</p> <p>Bezler O.D., Borbasova Z.N., Ulakov S.N. (2020). A study of employers' satisfaction with graduates of economic specialties in the Karaganda region (A study of employers' satisfaction with graduates of economic specialties in the Karaganda region). Bulletin of Karaganda University. ECONOMY series. No. 2(98), 15-24.</p> <p>Bezler O.D., Borbasova Z.N., Sedlarsky T. (2019). Analysis of the modern interaction of the labor market and vocational education in Kazakhstan (Analysis of the modern interaction of the labor market and vocational education in Kazakhstan). Bulletin of Karaganda University. ECONOMY series. NO. 1 (93). - PP.98-105.</p> <p>T.Sedlarsky, O. Bezler (2019). Assessment of the integration of labor markets and the market of higher education services (on the example of Kazakhstan)</p>

	<p>(Assessment of the integration of the labor market and the market of higher education services (on the example of Kazakhstan). Economic documents of Bulgaria. 1-32.</p> <p>O.D.Bezler, Z.N.Borbasova (2018). Econometric assessment of graduate employment factors (Econometric assessment of graduate employment factors). Journal of Applied Economic Sciences. Romania, 2018. - Volume XIII. - Issue 6(60). - pp.1734-1739.</p> <p>Безлер О.Д., Борбасова З.Н. (2018). Построение Logit-модели для анализа трудоустройства выпускников, получивших гранты. Вестник университета "Туран". - № 2(78). - с.247-251.</p> <p>Bezler O.D., Borbasova Z.N. (2017). Interim assessment of the effectiveness of the target indicators of the State Program for the Development of Education of the Republic of Kazakhstan for 2011-2020. Bulletin of Karaganda University. Karaganda, 2017. - №3(87). - P.21-29.</p>
New scientific developments:	
	–
Additional information:	
<i>Internships:</i>	
2021	University of Santiago de Compostela, (Spain, Santiago de Compostela)
2018	St. Kliment Ohridski Sofia University (Sofia, Bulgaria)
2017	University of Economics of Krakow (Poland)
2016	Fachhochschule des Mittelstands (FHM), Germany
<i>Work experience in projects:</i>	
01.11.2023 – 31.10.2026	Developer and coordinator of the ERASMUS+ Circulec grant 101129169-ERASMUS-EDU-2023-CBHE "Development of innovative curriculum and modules in Circular Economy and Sustainable Development" - "Development of innovative curricula and modules on closed-loop economics and sustainable development"
14.01.2020- 14.01.2024	Coordinator for the implementation of the project "Development of a Master's program in Industrial entrepreneurship management for countries with economies in transition" MIETC (commissioned by ERASMUS+ with the participation of the European Coordinator of the University of Santiago de Compostela (Spain) developer of a joint master's EP of Karaganda Kazpotrebsoyuz University with EKTU named after D. Serikbayev 7M04102 "Technological Entrepreneurship" (Master's degree)
2018	Participant of the ERASMUS+ project No. 561603-EP-1-2015-1- DEEP PRO 2-CH-JP "Creation of competence development and employment centers" with the support of the European coordinator of the Fachhochschule des Mittelstands (FHM), Germany)
2017	Developer of the training course "Entrepreneurship" within the framework of the project CATTLE ERASMUS+ Central Asian Center for Teaching, Learning and Entrepreneurship

Abdikarimova Aliya Toleutaevna

Education:

1995-1999	Karaganda Economical University of Kazpotrebsoyuz, International Economic Relations
1999-2003	Candidate of Economics, 08.00.01. – Economic theory Dissertation Council of KEU
Work experience:	
<u>Academic:</u>	
<i>Work in this organization</i>	
2003 – 2017	Associate Professor of the Department of Economics and Management of the Karaganda Economical University of Kazpotrebsoyuz
2017 – 2022	Head of the Department of Economics and Entrepreneurship of the Karaganda Economical University of Kazpotrebsoyuz
01.09.2022 – 30.08.2023	Associate Professor of the Department of Economics and International Business of the Karaganda University named after E.A. Buketov
01.09.2023 – up to presence	Vice-Rector for International Cooperation and Strategic Development
Disciplines	Firm economics, Enterprise activity planning, startup business planning
<i>Previous jobs in educational organizations:</i>	
Non-academic:	
Professional development:	
2020	The study of statistical relationships. Novosibirsk State University. Coursera
2023	Digital economy. NSO "Karaganda University named after Academician E.A. Buketov" State University of Intelligent Technologies and Communications (72 hours)
2023	Research Methodology and Data Analysis (72 hours) – 27.09.2023 – 19.10.2023
2023	Teaching and Research Skills for Academic Excellence Programm. June 6 - 30, 2023 72 Hours. Suleyman Demirel University
2023	Fundamentals of Entrepreneurship: Thinking and action. University of California, Irvine, offered on Coursera
Membership in professional organizations:	
	Labor union of KarUK
Awards:	
Activities in the service sector:	
	(Within and outside the institution)
Publications and presentations:	
2019-2023	Definition of "pointsofeconomicgrowth" ofregionalcompetitiveness// Статистика, учет и аудит, №1, 2019. С. 56-63
	Evaluation of the effectiveness of strategic planning// Вестник КазНУ. Серия экономическая, № 1(127), 2019. С. 309-321
	Перифирийная экономика и импортозамещение// Вестник КарГУ. Серия экономическая, №2(94), 2019. С. 247-262 Analyses of the oil industry and its impact on the economy of the Republic of Kazakhstan// Вестник КарГУ, 2019, №4. С. 44-54

	Инновационная экономика как фактор устойчивого развития сельских территорий Казахстана// Доклады Национальной Академии РК, 2019, № 5, С. 139-144
	Regional innovation systems as a priority for government bodies: Functions and mechanisms of influence (example of the Karaganda region)//Public Policy and Administration, 2019, 18(4), pp. 418-429
	The social policy in the Republic of Kazakhstan: Its efficiency and impact on the social stability development// International Journal of Economic Perspectives, 2016, Volume 10, Issue 4/ С. 264-273
	Transformation of HF in Regions of Russia: Retrospective Experience and Modern Dynamics// Journal of Advanced Research in Law and Economics, Fall 2017 Volume VIII, Issue 6(28), p/ 1781-1787
	Ауыл шаруашылық өндірістің экономикалық тиімділігін бағалаудың теориялық негіздері// Вестник Университета Туран, 2019, №4
	Development Prospects Labor Income of the Population of the Republic of Kazakhstan: Economic Efficiency and Priorities of Regulation// Montenegrin Journal of Economics, Том 19, Выпуск 2, Страницы 21 – 32 2023
New scientific developments:	
Additional information:	
	(If there are additions, you can specify those important activities that are not marked in the resume list).

Kenesheva Gizat Abdildaevna	
<i>Education:</i>	
1992-1998	Higher education, Zhezkazgan University named after O.A. Baikonurov, specialty "Economics and Production Management"
2012-2014	Karaganda Bolashak University, Master's degree in Economics, Master of Economic Sciences
2017-2020	Karaganda Economical University of Kazpotrebsoyuz, doctoral degree in Economics, PhD in Economics 6D050600- Economics
<i>Work experience:</i>	
<i>Academic:</i>	
<i>Work in this organization</i>	
2005-2023	Associate Professor of the Department of Economics and Entrepreneurship of the Karaganda University of Kazpotrebsoyuz
<i>Disciplines</i>	Firm economics, Statistics, Business planning, Industry economics, Firm cost optimization, Social statistics
	Full –time employment
<i>Previous jobs in educational organizations:</i>	
1998-2004	Zhezkazgan University named after O.A. Baikonurov, senior lecturer
<i>Proessional development:</i>	
13-05-2019	Ukraine, Kiev, Taras Shevchenko National University of Kyiv, Innovative approaches to research activities of economics
09-09-2020	Karaganda Economical University of Kazpotrebsoyuz
02-11-2022	KarU of Kazpotrebsoyuz. Business planning methodology
21-11-2022	KarU of Kazpotrebsoyuz. Business analysis methodology
25-02-2022	SPAIN, Santiago de Compostela, Suply managment

10-04-2023	Karaganda University of Kazpotrebsoyuz, Modern digital technologies in teaching
<i>Membership in professional organizations:</i>	
	Labor union of KarUK
<i>Publications and presentations:</i>	
	1. Technological modernization of industry. Journal of Applied Economic Sciens. 2018-№ 8(62). ISSN 2345-0282 p. 2416-2427
	2. Monitoring of industrial enterprises' performance in emerging economy: a case study. Entrepreneurship and sustainability issues, Republic of Lithuania, 2020. – Vol.8, Number 2 (December), P. 1177 – 1196. ISSN 2345-0282 ONLINE https://doi.org/10.9770/jesi.2020.7.4(48) Справка о выявлении в базе Scopus №03-05/1017 от 24.12.2020 г.
	3. Assessment of technological development factors of the industry of the Republic of Kazakhstan. Вестник Карагандинского университета. – Серия Экономика. -2019. – №2(94). – С.121-128
	4. Направления реализации стратегии технологической модернизации промышленности Казахстана. Вестник Central Asian Economic Review. – Алматы, 2019. -№3 (126). – с.141-154
	5. Өнеркәсіпті технологиялық жаңғыртудың шетелдік тәжірибесі. Вестник ЕНУ имени Л.Н. Гумилева. – Экономическая серия, Нур-Султан, 2019. - №2 – С.8-115
	6. Словакия Республикасының аграрлық секторының даму үрдістері. «Тұран» университетінің хабаршысы» ғылыми журналы. -2022. -№ 2(94). - С.230-236
	7. Влияние заработной платы на миграцию населения Карагандинской области.Вестник Карагандинского университета. - Серия Экономика. -2022. – №2(94). – С.346-353
	8. Медициналық сақтандыру жүйесінде деректерді өндіру әдістерін практикалық қолдану. Вестник Карагандинского университета. - Серия Экономика. -2023. – №1(109). – С. 152-161
	9. Қазақстанның өнеркәсібін технологиялық жаңғыртудың басым бағыттары. Вестник КЭУ: экономика, философия, педагогика, юриспруденция, Караганда. - 2022. - №1. – С. 62-67
	10. Өңірдің тұрақты экономикалық дамуына қол жеткізу жолдары. Международная научно-практическая конференции 31 мая 2022 г. «Перспективы и возможности современной экономики в условиях интеграции науки, образования и бизнеса»
	11. Бюджеттік ұйымдарда еңбекақы төлеуді ұйымдастыру ерекшеліктері. VII Международный слет студентов: «Современная молодежь: созидая инновации – стремимся в будущее», Караганда, КУК, 14-15 апреля, 2022г
	12. Структурная модернизация экономики Казахстана. «Universum: экономика и юриспруденция». - г.Москва. – 2018. -№ 11(56). С.9-14
	13. Зарубежный опыт технологической модернизации промышленности. Зеленый бизнес: жизнь ради будущего: Материалы VII международной научно-практической конференции(10-11 апреля 2019 года) - Киев: ЦП Компринт, 2019.– С. 75-83
	14. Структурні зміни в промисловості Республіки Казахстан. Экономика, фінанси, бізнес, управління: Матеріали міжнародного економічного форуму (21-24 мая 2019 года) - Киев:

	Киевский национальный университет имени Тараса Шевченко, 2019. - С. 37-38
	15. Цифровизация промышленного производства как инструмент ускорения модернизации промышленности Казахстана. Труды университета. – г. Караганда. – 2021. - №2 (83). – С.146-152
Electronic textbook	1. Модернизация и пространственное развитие. Свидетельство о государственной регистрации прав на объект авторского права №2202, 2.07.2018 2. Организация, нормирование и оплата труда предприятий. Свидетельство о государственной регистрации прав на объект авторского права №12119, 22.09.2020 года 3. Нормалау және еңбекақы төлеуді ұйымдастыру. ЭСвидетельство о внесении сведений в государственный реестр прав на объекты, охраняемые авторским правом № 22925, 20.12.2021года
Collection of tasks/printed	1. Сборник задач по статистике. - Караганда: Publ. КЭУК, 2022 2. Статистика пәні бойынша есептер жинағы. – Караганда: Publ. КЭУК, 2023. –65 p.
Monograph	Технологическая модернизация промышленности Казахстана: теоретические основы, предпосылки и механизмы: монография / Г.А. Кенешева, А.А. Алимбаев, Г.М. Филюк– Караганды: КарУК, 2021.– 143 p.
<i>New scientific development:</i>	
<i>Additional information:</i>	

Ибитанова Клара Крыкбесовна	
Education:	
1981-1983	Tselinograd Cooperative College. Specialty: Economics
1985-1989	Cooperative Institute of the Centrosoyuz. Faculty: economic. Specialty: trade economics.
Work experience:	
<i>Academic:</i>	
<i>Karaganda Economical University of Kazpotrebsoyuz</i>	
1992-2016	Senior Lecturer, Department of Economics and Management
2016-2023	Senior Lecturer, Department of Economics and Entrepreneurship
Disciplines	Enterprise economics, Economics of Hospitality enterprises, Project analysis, Economic analysis, Firm economics
Period:	Full –time employment
<i>Previous jobs in educational organizations:</i>	
None	None
<i>Non-academic:</i>	
1983-1985	Economist of the Ermentau district Office of the Tselinograd Regional Consumer Union
1989-1992	Technologist of the Sarydzhassky HRTO of the Almaty Regional Consumer Union
Professional development:	

2019-2023-	17-01-2020 - Development of professional readiness of a university teacher to work in the conditions of innovative transformations, JSC National Center for Advanced Training of Orleu, Karaganda
	17-09-2020 - Distance learning technologies, Karaganda University of Kazpotrebsoyuz, Karaganda
	30-10-2022 - Project Management, Karaganda University of Kazpotrebsoyuz, Karaganda
	21-11-2022- Methodology of business analysis". Siberian University of Consumer Cooperation. Russia, Novosibirsk.
	21-01-2023 - Modern digital technologies in teaching in online learning, Karaganda University of Kazpotrebsoyuz, Karaganda
	07-04-2023 "Digital Economy". Karaganda University of Kazpotrebsoyuz and Sberbank
Membership in professional organizations:	
1996-2018	Labor Union of KarUK
Awards:	
None	None
Activities in the service sector:	
None	(Within and outside the institution)
Publications and presentations:	
2019-2023	<p>Современное состояние малого и среднего бизнеса в регионе (на примере Карагандинской области). Международная научно-практическая конференция на тему: «Экономика знаний: теория, практика, перспективы развития. Донецк октябрь 2019г</p> <p>Анализ информационного обеспечения деятельности предприятия (на примере ТОО «Қарағанды Су») МНП, посвященная 100 летию Абдразакова Т.А. «Политико-экономические вопросы современности: новые возможности устойчивого развития» КЭУК. Апрель 2020г.</p> <p>Приоритетные направления поддержки и развития малого и среднего предпринимательства в Республике Казахстан Международная научно-практическая конференция на тему: «Перспективы и возможности современной экономики в условиях интеграции науки, образования и бизнеса» Кар У Казпотребсоюза май 2022г</p> <p>Зарубежный опыт организации оплаты труда. Международная научно-практическая конференция на тему: «Молодежь и наука: новое видение и диалектика развития» Кар У Казпотребсоюза апрель 2023г</p>
Monograph	Агрокооперацияны қалыптастырудағы АӨК инновациялық дамуы: Карагандинский экономический университет Казпотребсоюза. Караганда, 2020. - 156 р.
New scientific developments:	
Period:	(A brief list of new professional, experimental design developments, authorship or co-authorship in scientific or experimental design developments).
Additional information:	
Period:	(If there are additions, then you can specify those important activities that are not marked in the resume list).

Ibraeva Aigul Rahimzhanovna	
Education:	
1992-1996	Higher education, KIPC, Economics and Management in Infrastructure, Economist
2013-2015	Master of Economic Sciences
Work experience:	
<i>Academic:</i>	
<i>Karaganda economical university</i>	
1996-2018	Assistant, teacher, senior lecturer
1996-2018	Enterprise economics, Labor market economics, Economics and Organization of production
Period:	Full –time employment
<i>Previous jobs in educational organizations:</i>	
None	None
<i>Non-academic:</i>	
None	None
Professional development:	
2019-2023-	<p>"Financial accounting, analysis, and business audit for practical application". ENU and the Belarusian State University. 14-01-2019 to 26-01-2019</p> <p>"Modern trends in the digital economy". Financial University under the Government of the Russian Federation. 14-09-2020 to 21-09-2020</p> <p>"Organization, rationing and remuneration of labor at the enterprise". Intuit. Open National University. 27-01-2021 10-02-2021</p> <p>"Project Management". PROF-DIALOG LLP. Karaganda 02-11-2022 to 30-11-2022</p> <p>"Methodology of business analysis". Siberian University of Consumer Cooperation. Russia, Novosibirsk. 21-11-2022 to 02-12-2022</p> <p>«Development of a Master Programme in the Management of Industrial Entrepreneurship for Transition Countries» University Santiago de Compostela. 02-05-2022 по 11-05-2022</p> <p>"Digital Economy". Karaganda University of Kazpotrebooyuz and Sberbank 07-04-2023 to 07-04-2023</p> <p>"Modern digital technologies in teaching". Karaganda University of Kazpotrebooyuz. 09-01-2023 to 21-01-2023</p> <p>«Research methodology and data analysis» Hailey College of Commerce, University of the Punjab. 2023-09-25 по 2023-10-20</p> <p>«Platform integration of Web of Science и Proquest» company Clarivate 2023-09-26</p>
Membership in professional organizations:	
1996-2018	Labor union of KarUK
Awards:	
None	
Activities in the service sector:	
None	
Publications and presentations:	
2019-2023	Вечкинзова Е.А. , Ибраева А.Р., Кульжанбекова А.Ж. , Петренко Е.С. Исследование тенденций развития электронной коммерции Казахстана.

	<p><i>Вопросы инновационной экономики.</i> Октябрь-декабрь 2019- С. 1626-1640.</p> <p>Z.A. Baymagambetova, K.N. Tastanbekova, A.R. Ibrayeva, M.K. Zhetpisbayeva, Zh.E. Nurgalieva. Actuar development in the economy of agriculture. Доклады национальной академии наук республики Казахстан Алматы, декабрь 2019. №6 - С. 95-99.</p> <p>B.T. Mataeva, A.K. Zhuspekova, G.K. Zambinova, A.R. Ibraeva, M.K. Zhetpisbaeva. Agrotourism as an alternative to the socio-economic development of rural territories. <i>Известия национальной академии наук республики Казахстан Казахский национальный педагогический университет им. Абая</i> 2019, декабрь 2020 6 (328) С. 194-200.</p> <p>Product quality management at the company. Международная научно-практическая конференция «Implementation of scientific foundations in practice». - 19-21 апреля 2021.- Турин, Италия.</p> <p>Реализация ГЧП в инновационной сфере Казахстана. Международная научно-теоретическая конференция 30 лет независимости Казахстана: достижения и перспективы развития науки и образования . - 2021 С.139-146</p> <p>Технологическое развитие промышленности Казахстана. Вестник трудов Карагандинского технического университета.- 2022.- №2 (83) - С. 146-152</p> <p>Влияние малого и среднего предпринимательства на уровень жизни населения и сокращение бедности. Уфимский гуманитарный научный форум, Акселерация инноваций-институты и технологии. 15-17 ноября 2022</p> <p>Влияние оборотных и внеоборотных активов на показатель валовой прибыли современных условиях. Научный журнал «Эпомен». IV международная научно-практическая конференция «Актуальные проблемы и перспективы развития экономики. – Краснодар. Россия. - 30 ноября 2022 г.</p> <p>Ibraeva A. R., Kenesheva G.A. ANALYSIS OF TECHNOLOGICAL DEVELOPMENT OF THE INDUSTRY OF THE REPUBLIC OF KAZAKHSTAN. Development of science in the XXI century Proceedings of the V International Scientific and Practical Conference. 11-12 May 2023</p>
New scientific developments:	
Period:	none
Additional information:	
Period:	2023 – doctoral studies in the EP "Economics"

Кульжанбекова Асель Жанатовна	
Education:	
2008-2011	Karaganda Economical University of Kazpotrebsoyuz, specialty "Economics"
2011 – 2013	Master's degree, Karaganda Economical University of Kazpotrebsoyuz, specialty "Economics"
Work experience:	
<i>Academic:</i>	
<i>Work in this organization</i>	
2013	6 years

Disciplines	entrepreneurship, economics of hospitality enterprises, project analysis, economic analysis, economic security, social economy
	full –time employment
<i>Previous jobs in educational organizations:</i>	
	–
Professional development:	
2019-2023	17-01-2020 - Development of professional readiness of a university teacher to work in the conditions of innovative transformations, JSC National Center for Advanced Training of Orleu, Karaganda
	17-09-2020 - Distance learning technologies, Karaganda University of Kazpotrebsoyuz, Karaganda
	30-10-2022 - Project Management, Karaganda University of Kazpotrebsoyuz, Karaganda
	21-01-2023 - Modern digital technologies in teaching in online learning, Karaganda University of Kazpotrebsoyuz, Karaganda
Membership in professional organizations:	
	Labor of KarUK
Publications and presentations:	
2019-2023	2012-2019 - Исследование тенденций развития электронной коммерции Казахстана, Экономические науки, Вопросы инновационной экономики, октябрь-декабрь 2019г, том 9, №4, 1627-1639с (РИНЦ)
	2019 – Учебное пособие «Анализ проектов», г Караганда, 145с
	17.09.2020 - Электронное учебное пособие
	Интеграция Казахстана в мировую экономику как условие реализации стратегии «Казахстан - 2050» - Материалы XIV региональной научно-практической конференции студентов и магистрантов «Новое поколение и современные проблемы экономического развития Республики Казахстан», г Караганда, МОН РК, КарГУ им. академика Е.А.Букетова, 2019г, 97-99с
	Анализ показателей, характеризующих инновационную активность предприятий в Республике Казахстан, Международная научно-практическая конференция «Современные тенденции и перспективы развития экономики» Ташкент, Ташкентский финансовый институт, 24 мая 2023г
New scientific developments:	
Additional information:	

Yurtaeva Tatiana Mikhailovna	
Eduaction:	
1975-1979	Karaganda Cooperative Institute of the Centrosoyuz
1980-2013	Senior teacher
2013-2023	доцент
Work experience: 43 years	
<u>Academic:</u>	
<i>Work in this organization</i>	
2006	Deputy Dean of the Faculty of Economics and Management Karaganda Economical University of Kazpotrebsoyuz
2018 -2023	Associate Professor of the Department of Economics and Entrepreneurship of the Karaganda University of Kazpotrebsoyuz
Period:	

<i>Previous jobs in educational organizations:</i>	
1980 - 2006	Senior lecturer of the Department of Assessment, Statistics and General Economic Disciplines of the Karaganda Economic University of Kazpotrebsoyuz.
<u>None-academic:</u>	
Period:	
Professional development :	
2019-2023	2021 Certificate of advanced training in the program "Statistics " of the National Open University "INTUIT", 72 hours 2023 Certificate of completion of the advanced training course "Modern digital technologies in teaching in online learning", KarUK, 72 hours
Membership in professional organizations:	
Period:	
Awards:	
Period:	December 2011 Certificate of Honor of the Board of the Consumer Cooperation Union of the Republic of Kazakhstan December 2017 Certificate of Honor of the Ministry of Education of the Republic of Kazakhstan 2021 Certificate of Honor from the rector of the Karaganda University of Kazpotrebsoyuz October 2023 Certificate of Honor from the rector of the Karaganda University of Kazpotrebsoyuz
Activities in the service sector:	
Period:	(Within and outside the institution)
Publications and presentations:	
Копжасарова Гаухар Амангельдиевна	
Education:	
2010	Karaganda Economical University of Kazpotrebsoyuz. Faculty: Accounting and Finance. Specialty "Finance". Bachelor degree.
2012	Karaganda Economical University of Kazpotrebsoyuz. Faculty: Accounting and Finance. Specialty "Finance". Master degree.
2016	Karaganda Economical University of Kazpotrebsoyuz. Faculty: Economics and Management. Specialty "Economics". Doctor of PhD.
8	
Work experience:	
<u>Academic:</u>	
<i>Work in this organization</i>	
2018-up to present	Lecturer, Department of Economics and Entrepreneurship
Disciplines	Entrepreneurship, public procurement part-time employment
<i>Previous jobs in educational organizations:</i>	None
Professional development	
2019-2023	

Certificate of completion of the course "Law of the Republic of Kazakhstan dated December 4, 2015 No. 434 – V "On public procurement" on the platform	
Certificate of completion of the course Level B1 - 144 hours of professional English	
Membership in professional organizations:	
	none
Awards:	
Activities in the service sector:	
	<p>Lecturer - Branch of the Republican State-owned Enterprise "Academy of Public Administration under the President Republic of Kazakhstan" in the Karaganda region;</p> <p>Director of Astana Damu Training Center LLP;</p> <p>Private consultant on public procurement in the field of construction, landscaping, road repair;</p> <p>Moderator of the forum of customers and suppliers in the What's_up messenger on public procurement in the Karaganda region</p>
Publications and presentations:	
Additional information:	

Assanova Marina Alexandrovna	
Education:	
2004-2008	Bachelor of Finance, Karaganda University of Kazpotrebsoyuz
2008-2010	Master of Finance, Karaganda University of Kazpotrebsoyuz
2012-2015	PhD, State and Local Administration, Karaganda University of Kazpotrebsoyuz
Work experience:	
<i>Academic:</i>	
<i>Work in this organization</i>	
	<p>2008- Trainee teacher of the Department of Banking</p> <p>2010- Teacher of the Department of Banking</p> <p>2019 – Senior teacher of the Department of «Marketing and logistics»</p> <p>2022- Senior teacher of the Department of «Economics and entrepreneurship»</p>
Disciplines	Modern business economy and strategies of development, SRE
	Part-time employment
<i>Previous jobs in educational organizations:</i>	
	–
Professional development:	
2019-2023	RUSSIA Moscow National Open University "Intuit"11-02-202025 -02-20-2072 Marketing communications

RUSSIA Moscow National Open University "Intuit"11-02-2020 - 25-02-2020 Introduction to Internet Marketing

RUSSIA Moscow National Open University "Intuit"11-02-2020 - 25-02-2020 Fundamentals of Marketing

KAZAKHSTAN Karaganda Karaganda Economical University of Kazpotrebsoyuz 03-09-2020 - 17-09-2020 Distance learning technologies

KAZAKHSTAN Karaganda Technical University 13-09-2020 - 23-10-2020 Preparation for IELTS

KAZAKHSTAN Nur-Sultan Gumilev Eurasian national University 01-10-2020 -15-10-2020 European diplomacy and human rights

CZECH REPUBLIC Brno Mendel University20-10-2020 -20-10-2020 International Week

AUSTRALIA Sydney British Council 07-11-2020 - 07-11-2020 IELTS Certificate

KAZAKHSTAN Karaganda Astana School of Business and Technology 23-09-2020 - 24-10-2020 Technology Commercialization (in English)

KAZAKHSTAN Karaganda Astana School of Business and Technology14-09-2020 - 23-10-2020 Learning English (Upper-Intermediate)

KAZAKHSTAN Nur-Sultan Central Asian Advertising Association 12-04-2021 - 12-04-2021 Fundamentals of Advertising

RUSSIA Moscow Financial University under the Government of the Russian Federation30-03-2021 - 31-03-2021 University Reboot: Academic Development in New Reality

RUSSIA Belgorod Belgorod State University 26-11-2020 - 27-11-2020 Territorial development. Marketing of territories

KAZAKHSTAN Karaganda University of Santiago de Compostela 15-06-2021 - 15-06-2021 Companies survival: how internationalization and innovation can boost economic development

RUSSIA Moscow National Open University "Intuit"26-08-2021 - 09-09-2021 Service sector

KAZAKHSTAN Karaganda Karaganda University of Kazpotrebsoyuz19-11-2021 - 02-12-2021 Methodology and organization of scientific economic research with the basics of intellectual property: adaptation to the best world practice.

KAZAKHSTAN Karaganda Karaganda University of Kazpotrebsoyuz15-11-2021- 27-11-2021 Corporate reporting Other sources of financing

KAZAKHSTAN Karaganda Doroshenko, Karabanov and partners 14-12-2021 - 16-12-2021 Digital Marketing for beginners

TURKEY Eskisehir Anadolu University 05-04-2022 - 16-04-2022 Actual problems of international relations and world economy

CHINA Zhejiang Zhejiang Financial College 31-03-2022 - 31-03-2022 Cross-border E-commerce

KAZAKHSTAN Karaganda terricon valley of Karagand12-05-2022 -13-05-2022 Business development with Yandex advertising technologies. Setting up an advertising campaign.

RUSSIA Moscow Sberbank 07-04-2023- 07-04-2023 Digital Economy

BULGARIA Sofia Sofia University of St. Kliment Ohridsko17-04-2023 - 25-04-2023 Strategic management and leadership

KAZAKHSTAN Karaganda Karaganda University of Kazpotrebsoyuz10-04-2023 -22-04-2023 Modern digital technologies in teaching in online learning

	CHINA Taichoutaizhou Scientific and Technical Professional Institute 27-04-2023 - 28-04-2023 Reforms of Microfinance Structures in the Digital Economy KAZAKHSTAN Almaty InterPress IH 01-07-2023 - 10-07-2023 Teaching IELTS .
Membership in professional organizations:	
	Labor union of KarUK
Publications and presentations:	
2019-2023	
	Bulletin of KarU. Digital payment technologies and interbank clearing in the Republic of Kazakhstan in terms of digitalization Economic sciences 30-06-2021
	Regional development program in the context of the sustainable development paradigm Economic sciences SPATIAL DEVELOPMENT OF TERRITORIES Collection of scientific papers of the III International Scientific and Practical Conference Belgorod, November 26-27, 2020 21-01-2021 Financing of Eco-innovations: sources and trends in Kazakhstan Economic sciences International Journal of Energy Economics and Policy 04-01-2021
	Digital payment technologies: impact on the development of e-Commerce and the network sector of the economy Economic sciences Collection of the International Scientific and Practical Conference "Digital Finance 2020" 17-03-2020
	Integration of environmental problems into economic analyses of state policy of the Republic of Kazakhstan Economic sciences Bulletin of KarSU. Economic series 17-03-2019
	Public policy and model of sustainable development in the Republic of Kazakhstan Economic sciences Asian Social Sciences 15-02-2015
New scientific developments:	
Additional information:	